



NEWS RELEASE

Whistling Gardens named Sustainable Tourism Ambassador of the Year

NORFOLK COUNTY, January 29, 2014 – Whistling Gardens took home the first annual Sustainable Tourism Ambassador of the Year award at the Economic Development Symposium held on January 29th in Port Rowan. It is the first of an annual award presented by the Long Point World Biosphere Reserve Foundation.

The award honours leaders in sustainability whose businesses have made significant differences in the social, economic, natural and cultural environments of Norfolk County. The award is a symbol of achievement and celebrates the accomplishments of community and business leaders who have actively engaged the tourism community to promote and encourage best practices.

“Whistling Gardens actively cultivates an appreciation for our natural environment, through education workshops, seminars, and guided tours offered at their property,” said Brian Craig, Director of the Long Point World Biosphere Reserve Foundation.

Members of the Long Point World Biosphere Reserve Foundation’s Board of Directors reviewed a total of 7 nominations for 4 tourism operators located throughout Norfolk County.

The Sustainable Tourism Ambassador of the Year Award is part of the Biosphere’s sustainable tourism initiative. Last year the Long Point Biosphere, together with Ontario’s three other biosphere reserves (Georgian Bay, Niagara Escarpment and Frontenac Arch), received an Ontario Trillium Foundation grant to help advance sustainable tourism in each biosphere community. The Long Point Biosphere Reserve has partnered with Norfolk County’s Tourism and Economic Development office on this initiative. In the coming year, the Long Point Biosphere will host a workshop on sustainable tourism. For more information, visit www.longpointbiosphere.ca

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